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OvidSP

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Tarja Huttunen

Hospital Library days  
26 April 2012

# eBooks: the Wolters Kluwer perspective

OvidSP

# Questions

- Are the books that we want available as eBooks?
- We know what our users do with printed books; what do they do with eBooks?
- When the library buys an eBook, how can we ensure it will be used?
- What do we do to make our content more discoverable *and* more usable once found?

## What users are doing...

- There are 2 billion Google searches daily
- There are 1 trillion (1,000,000,000,000) unique URLs in Google's index
- There are 2,695,205 articles in English on Wikipedia
- It would take 412.3 years to view all the content on YouTube (3/08), but don't try, because there are 13 hours of new video uploaded every minute
- Do they find trusted information they are looking for...

"Google can bring  
you back 100,000  
answers, a librarian  
can bring you back  
the right one."  
Neil Gaiman



## Platform/Feature Benefits:

- A-Z Browse/Subject Browsing
- Flexible searching - Accommodates both expert & novice search options, e.g. Natural Language searching ,specific field searching, specialised limits.
- Integration with references to FT, bibliographic records, and external resources (including support with SFX and other third-party linking solutions).
- Cross-resource searching: searching books with other books, with journals or with databases.
- Direct linking to chapters, topics, tables of contents, and more (through Ovid Jumpstarts).
- Updates
- Back-of-book Index

# Books@Ovid – Browse options enhance books' discoverability

Wolters Kluwer Health | OvidSP

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Search Journals Books My Workspace External Links

Browse All Books

QUICK SEARCH

All Books

BROWSE BY TITLE

0 1 2 3 4 5 6  
7 8 9 A B C D  
E F G H I J K  
L M N O P Q R  
S T U V W X Y  
Z

BROWSE BY SUBJECT

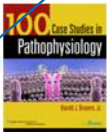
- [-] Arts & Humanities
- Education
- Leisure, Recreation & Tourism
- [-] Behavioral & Social Sciences
  - Anthropology & Archaeology
  - Communication Disorders
  - Cultural Competency in Healthcare
  - Culture & Ethnicity
  - [+] Psychology
  - Sociology

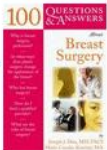
EMAIL JUMPSTART

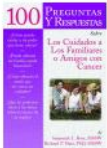
All Books


Viewing 100 Case Studies in Pathophysiology → AWHONN's Perinatal Nursing

Next > Last ▾

1.  **100 Case Studies in Pathophysiology**  
Author: Bruyere, Harold J.  
Publisher: Lippincott Williams & Wilkins  
Edition: 1st Edition  
ISBN: 978-0-7817-6145-1  
[Purchase Print Copy](#)

2.  **100 Questions & Answers About Breast Surgery**  
Author: Disa, Joseph J.; Kuechel, Marie Czenko  
Publisher: Jones and Bartlett Publishers  
Edition: 1st Edition  
ISBN: 978-0-7637-3041-3, 0-7637-3041-6

3.  **100 Questions & Answers About Caring for Family or Friends with Cancer**  
Author: Rose, Susannah L.; Hara, Richard  
Publisher: Jones and Bartlett Publishers  
Edition: 1st Edition  
ISBN: 9780763740559, 0-7637-2361-4

4.  **100 Questions & Answers About Chronic Obstructive Pulmonary Disease (COPD)**  
Author: Quinn, Campion E.  
Publisher: Jones and Bartlett Publishers  
Edition: 1st Edition

# Books@Ovid - Browse options enhance a book's usability

Browse a book's Table of Contents -  
open the structure of the book

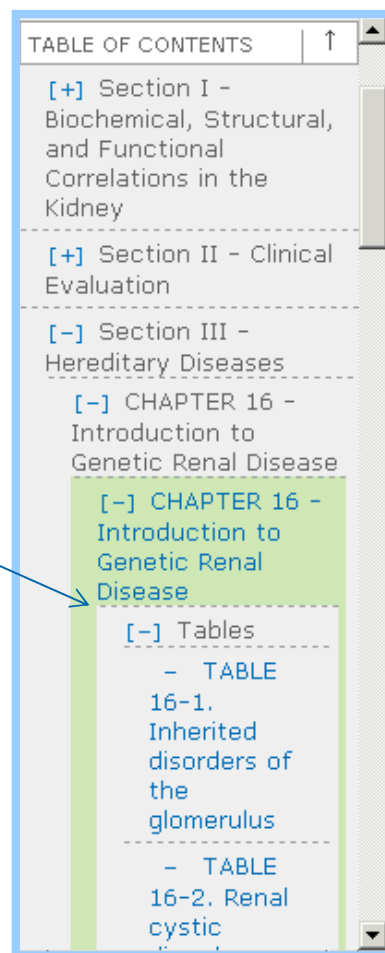


TABLE OF CONTENTS	
[+] Section I - Biochemical, Structural, and Functional Correlations in the Kidney	
[+] Section II - Clinical Evaluation	
[-] Section III - Hereditary Diseases	
[-] CHAPTER 16 - Introduction to Genetic Renal Disease	
[-] CHAPTER 16 - Introduction to Genetic Renal Disease	
[-] Tables	
- TABLE 16-1. Inherited disorders of the glomerulus	
- TABLE 16-2. Renal cystic	

# Semantic search environment enhances discovery

The screenshot displays the OvidSP search interface. At the top, the logos for Wolters Kluwer Health and OvidSP are visible. Below the logos is a navigation bar with tabs for Search, Journals, Books, My Workspace, and External Links. A 'Search History' section indicates 0 searches. The main search area features tabs for Basic Search, Search Fields, Advanced Search, and Multi-Field Search. Under 'Selected Resources', it lists 'Ovid Resources: Books@Ovid' dated October 15, 2010, and 'Universal Search:'. A search input field contains the query 'is yoga effective in treating depression?' with a magnifying glass icon. A 'Search' button is to the right of the input field. Below the input field, there is a 'Limits' section with a 'Click to expand' link and a checked checkbox for 'Include Related Terms'. A callout box with the text 'Enter search using natural language' has an arrow pointing to the search input field.

Wolters Kluwer Health | OvidSP

Search Journals Books My Workspace External Links

► Search History (0 searches) (Click to expand)

Basic Search | Search Fields | Advanced Search | Multi-Field Search

▼ Selected Resources

Ovid Resources: ⓘ Books@Ovid October 15, 2010

Universal Search:

ⓘ is yoga effective in treating depression? Search

► Limits (Click to expand) ☒ Include Related Terms

Enter search using natural language

# Semantic search environment enhances discovery

**OvidSP**

**Results Tools** Options

**Search Information**

**You searched:**  
is yoga effective in treating depression? {Including Related Terms}

**Search terms used:**

- yoga
- hatha yoga
- hatha yogas
- yogas
- treating
- treatings
- treatment
- therapy
- remedy
- relief
- amelioration
- alleviation
- treatments
- therapies
- remedies
- therapeutic

**Relevance: ★★★★★**

1. ☐ **Chapter: Healing Through Yoga**  
Passage: ... Through **Yoga** Sarah Bates MA, OTRL, RYT-500 **Yoga** means "union"—connection, joining. **Yoga** is that shining moment when body, heart, consciousness, and spirit are all awake, present, and aligned with each other and with the universe. The traditional practices **of yoga**—a set of ancient disciplines developed over the past 6,000 years—form a network of paths leading to that goal. In a way, **yoga** is the opposite of fibromyalgia . In fibromyalgia , the body is painful, fatigued, and clumsy; the heart is **sad** or out **of** touch; the consciousness is clouded with brain fog; and the spirit is trapped in an unsatisfactory life. Every part is pulling in a different direction. **Yoga** practice gives us tools to relate to our body and life in a new way, a way healthier for ... [Expand Passage](#)

**Authors:** Ostalecki, Sharon  
**Source:** *Fibromyalgia: The Complete Guide from Medical Experts and Patients* (1st Edition)  
**Publisher:** Jones and Bartlett Publishers, 2008

**Relevance: ★★★★★**

**Natural Language/Passage Retrieval**

- Ovid Full Text
- Complete Reference

**Ovid**  
Full Text  
Document Delivery

**+ My Projects**

# Semantic search environment enhances discovery

- proprietary thesauri aid retrieval

The screenshot displays the OvidSP search interface. At the top, there is a search bar with a 'Search' button and a 'Limits' section with a dropdown menu set to '-All Books-'. Below this, the 'Results Tools' section includes 'Search Information' and 'Filter By' options. The 'Filter By' section shows 'Selected Only (0)' and 'Relevancy' filters. The 'My Projects' section lists 'Newborn Lung measurement' and 'Dogs'. The main search results area shows a single result for 'Chapter: CORTICOSTEROID THERAPY' with a relevance of five stars. The abstract text is highlighted with various colors, and the 'Proprietary thesauri used in OvidSP' are listed on the right: General medical, Nursing, and Psychology. The interface also includes options for 'Print', 'Email', 'Export', and 'Add to My Projects'.

Proprietary thesauri used in OvidSP:

- General medical
- Nursing
- Psychology

Relevance: ★★★★★

1. ☐ Chapter: CORTICOSTEROID THERAPY  
Passage: ... THERAPY Part of " 34 - ... Treatment of Allergic Diseases " Whatever the route of administration, a general rule of GC therapy has been that the lowest possible dose should be used for the shortest duration of time. Complications of GC therapy relate to the pharmacology of the agent, dose, dosing interval, and duration of use. Whenever possible, local administration—topical cutaneous or inhaled nasal or bronchial—is the preferred route to avoid or reduce systemic side effects. If possible, treatment should be with agents with little or no mineralocorticoid activity. Treatment of non-life-threatening disorders (e.g., atopic dermatitis) with long-term systemic GC therapy should be undertaken only after alternative and more conservative

Editors: Grammer, Leslie C., Greenberger, Paul A.  
Source: Patterson's Allergic Diseases (6th Edition)  
Publisher: Lippincott Williams & Wilkins, 2002

Purchase Print Copy

Relevance: ★★★★★

# Books@Ovid – Platform features add value to content

Wolters Kluwer Health | OvidSP

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Search Journals Books My Workspace External Links

Browse All Books

QUICK SEARCH

All Books

BROWSE BY TITLE

0 1 2 3 4 5 6  
7 8 9 A B C D  
E F G H I J K  
L M N O P Q R  
S T U V W X Y  
Z

BROWSE BY SUBJECT

- [-] Arts & Humanities
- Education
- Leisure, Recreation & Tourism
- [-] Behavioral & Social Sciences
  - Anthropology & Archaeology
  - Communication Disorders
  - Cultural Competency in Healthcare
  - Culture & Ethnicity
  - [+] Psychology
  - Sociology

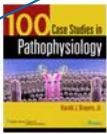
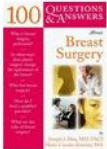


User can annotate

All Books

Viewing 1 - 50 of 4570 books:

100 Case Studies in Pathophysiology → AWHONN's Perinatal Nursing

Next >> Last ▾

#	Title	Hide Book Covers
1.	 <b>100 Case Studies in Pathophysiology</b> Author: Bruyere, Harold J. Publisher: Lippincott Williams & Wilkins Edition: 1st Edition ISBN: 978-0-7817-6145-1 <a href="#">Purchase Print Copy</a>	<input type="checkbox"/>
2.	 <b>100 Questions &amp; Answers About Breast Surgery</b> Author: Disa, Joseph J.; Kuechel, Marie Czenko Publisher: Jones and Bartlett Publishers Edition: 1st Edition ISBN: 978-0-7637-3041-3, 0-7637-3041-6	<input type="checkbox"/>
3.	 <b>100 Questions &amp; Answers About Caring for Family or Friends with Cancer</b> Author: Rose, Susannah L.; Hara, Richard Publisher: Jones and Bartlett Publishers Edition: 1st Edition ISBN: 9780763740559, 0-7637-2361-4	<input type="checkbox"/>
4.	 <b>100 Questions &amp; Answers About Chronic Obstructive Pulmonary Disease (COPD)</b> Author: Quinn, Campion E. Publisher: Jones and Bartlett Publishers Edition: 1st Edition	<input type="checkbox"/>

# Books@Ovid - Platform features add value to content

The screenshot displays the Ovid Books@Ovid platform interface within a web browser. The browser's address bar shows the URL: <http://ovidsp.tx.ovid.com/sp-3.2.2b/ovidweb.cgi?S=JFMHFPOCGADDAHNPNCDEGDCIDNAA008&tab=books&New+Database=S.dbListAll%7cSingle%7c2&C=bo>. The browser's title bar reads "Ovid: Browse Books".

The interface features a top navigation bar with tabs: "Search", "Journals", "Books", "My Workspace", and "External Links". The "Books" tab is currently selected.



On the left side, there is a sidebar with the following sections:


- Browse All Books**: Includes a "QUICK SEARCH" field and a "BROWSE BY TITLE" section with an alphabetical grid (0-9, A-Z).
- BROWSE BY SUBJECT**: A list of subject categories including Arts & Humanities, Education, Leisure, Recreation & Tourism, Behavioral & Social Sciences, Anthropology & Archaeology, Communication Disorders, Cultural Competency in Healthcare, Culture & Ethnicity, Psychology, and Sociology.

The main content area displays a list of books. A callout box labeled "View latest Book Updates" points to the "Martindale: The Complete Drug Reference" entry. The list includes the following books:

- 2637. Martindale: The Complete Drug Reference**  
Editor: Sweetman, Sean C  
Publisher: Pharmaceutical Press (Publications division of the Royal Pharmaceutical Society of Great Britain)  
Edition: 36th Edition  
ISBN: 0-85369-550-4  
ISSN: 0263-5364
- 2638. Martin's Physical Pharmacy and Pharmaceutical Sciences: Physical Chemical and Biopharmaceutical Principles in the Pharmaceutical Sciences**  
Editor: Sinko, Patrick J.  
Publisher: Lippincott Williams & Wilkins  
Edition: 6th Edition  
ISBN: 978-0-7817-9766-5  
Purchase Print Copy
- 2639. Mason's World Dictionary of Livestock Breeds, Types and Varieties**  
Author: Porter, Valerie  
Publisher: CABI Publishing  
Edition: 5th Edition  
ISBN: 0-85199-430-X
- 2640. Mass Vaccination: Global Aspects - Progress and Obstacles**  
Editor: Plotkin, Stanley A.  
Publisher: Springer  
Edition: 1st Edition  
ISBN: 978-3-540-29382-8, 3-540-29382-5

# Books@Ovid workflow tools – integration of ebooks with other content

 |  Logged in as ovidjr

☒ Title ☒ Search ☒ TOC |  Ask a Librarian | [Help](#) | [Logoff](#)

[Search](#) [Journals](#) [Books](#) [My Workspace](#) [External Links](#)




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## Clarke's Analysis of Drugs and Poisons




> Table of Contents > Volume 1 > Part One - Chapters: Methodology and analytical techniques > 1 - Hospital Toxicology





Search:    ☒ Check Spelling

- [+] 1 - Hospital Toxicology
- [+] 2 - Drugs of Abuse
- [+] 3 - Alcohol, Drugs and Driving
- [+] 4 - Workplace Drug Testing
- [+] 5 - Forensic Toxicology
- [+] 6 - Postmortem Toxicology
- [+] 7 - Drugs in Saliva
- [+] 8 - Hair Analysis
- [+] 9 - Drug Abuse in Sport

H. C. Morris et al., Development and validation of an automated enzyme assay for paracetamol (acetaminophen), *Clin. Chim. Acta*, 1990, 187, 95-104.  Library Holdings  Ovid Doc Delivery  Bibliographic Links [Resources](#) [Linksolver](#)

S. Paterson et al., Qualitative screening for drugs of abuse in hair using GC-MS, *J. Anal. Toxicol.* 2001, 25, 203-208.  Library Holdings  Ovid Doc Delivery  Bibliographic Links [Internet Resources](#) [Linksolver](#)


F. L. Rodkey et al., Spectrophotometric measurement of carboxyhaemoglobin and methaemoglobin in blood, *Clin. Chem.* 1979, 25, 1388-1393.  Library Holdings  Ovid Doc Delivery  Bibliographic Links [Internet](#) [Resources](#) [Linksolver](#)

J. M. Scherrman et al., Prognostic value of plasma and urine paraquat concentration, *Hum. Toxicol.* 1987, 6, 91-93.  Full Text  Library Holdings  Ovid Doc Delivery  Bibliographic Links [Internet Resources](#) [Linksolver](#)

A. Schmoldt, Ethylene glycol and diethylene glycol in serum by HPLC.

eBook integration  
with Journal  
holdings

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## OvidMD Resources

### General Resources

- ACP Journal Club
- Cochrane Database of Systematic Reviews
- Evidence-Based Guidelines
- Facts & Comparisons A to Z Drug Facts
- National Guidelines
- Ovid Medline®
- RelayHealth Patient Handouts
- Transplant Library
- UpToDate® (Subscription required to view full text)

### Books and Journals by Specialty

#### [Specialties](#)

#### Accupuncture/Moxibustion/Tui Na (Traditional Chinese Medicine)

#### Books

- A Practical Handbook on Acupuncture Point
- Acupuncture for Musculoskeletal Injury
- Acupuncture Therapeutics
- Anatomical Illustration of Acupuncture Points: Study Cards
- Case Studies from Chinese Acupuncture Experts
- Chinese Medicine Study Guide: Acupuncture and Moxibustion
- Chinese Plum Blossom Needle
- Clinical Moxibustion Therapy
- Clinical Research and Application of Acupuncture and Tui Na
- Contemporary Medical Acupuncture: A Systems Approach
- Dermal Needling Therapy
- From Toe to Head Chinese Style Foot Massage for Common Illnesses
- Illustration of Acupuncture Point
- Meridians and Acupoints
- Needling Techniques Teaching Demonstration
- Practical Foot Reflexotherapy
- Scalp Acupuncture Therapy
- Shi Xuemin's Comprehensive Textbook of Acupuncture and Moxibustion
- Single-Point Acupuncture and Moxibustion Therapy

# Books on OvidMD

Enter Keywords

Search

Book Contents

Front of Book

Editors

Authors

Dedication

Foreword

Table of Contents

Part I - Expanding the Continuum of Care

Part II - Clinical Nutrition

Part III - Exercise and Fitness

Chapter 17 - Exercise Therapy in Medicine

Chapter 18 - Exercise Is Medicine

Chapter 19 - Medically Supervised Exercise

Chapter 20 - Physiology of Qigong, Tai Chi, and Yoga

Part IV - Mind-Body Medicine

Part V - Self-Care

Chapter 29 - Patient Self-Care

Chapter 30 - Prescribing Relaxation Techniques

Chapter 31 - Recommending Meditation

Chapter 32 - Breathing Exercises

Part VI - Therapeutic Massage

Chapter 33 - Referring Patients to Clinical Massage

Chapter 34 - Overview of Clinical Massage

Chapter 35 - Definitions of

Log out

Kripalu Center. He is a diplomate in acupuncture and classical Chinese medicine director and research coordinator of the Institute of Integral Qigong and Tai Chi, a founding board member of the National Qigong Association, and CEO of Health Action, a consulting firm in Santa Barbara, California.

Courtesy of Roger Jahnke, OMD, Santa Barbara, CA © 2005.

Qigong and tai chi (a form of Qigong) from China and yoga from India are ancient methodologies developed and refined over thousands of years for sustaining and enhancing the natural healing systems of the human body. The traditional rationale for the effectiveness and benefits of such practices was ascribed to their maximization of natural healing energies in the body—Chi or Qi in China, and prana in India. A growing body of research indicates that Qigong and yoga promote a range of beneficial physiological effects through breath practice, relaxed pattern of movement, and focused awareness. These effects involve mechanisms that are currently well understood in Western biomedicine ([Oschman, 2000](#); [Jahnke, 2002](#)).


For mobilizing healing capacity or reducing health risk, the research suggests that moderate exercise is often preferable to vigorous exercise ([Blair et al., 1995](#)). This type of finding has triggered a surge of interest in the traditional systems of healing exercise and mind-body practices from ancient cultures. Reviews of clinical studies on Qigong and tai chi have reported a range of physiological and health benefits, including pain management; enhanced cardiovascular, respiratory, musculoskeletal, and immune function; and improved muscular strength, stamina posture, flexibility, balance, and mood ([Li et al., 2001](#); [Klein & Adams, 2004](#); [Wang et al., 2004](#)).

Three important aspects of physiology and the body's natural system of self-repair are supported by these therapeutic mind-body practices:

1. Oxygen delivery
2. Lymph generation and propulsion
3. Neurological and brain activity

In addition to these mechanisms, the physiological functions enhanced by meditative, therapeutic exercise include many less understood mechanisms such as the production and delivery of enzymes and antioxidants, connective tissue

# Books@Ovid – Customised portals enhance books' discoverability

Mid Essex Hospital Services   
NHS Trust

Broomfield Hospital

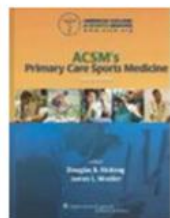


 Wolters Kluwer  
Health

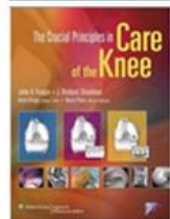
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ACSM's Primary Care Sports Medicine



Crucial Principles in Care of the Knee, The



Handbook of Fractures



Basic Orthopaedic Biomechanics and Mechano-Biology



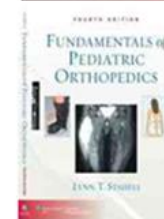
Differential Diagnosis of Orthopaedic Oncology



Human Walking



Bonica's Management of Pain



Fundamentals of Pediatric Orthopedics



Imaging of Orthopaedic Fixation and Prostheses

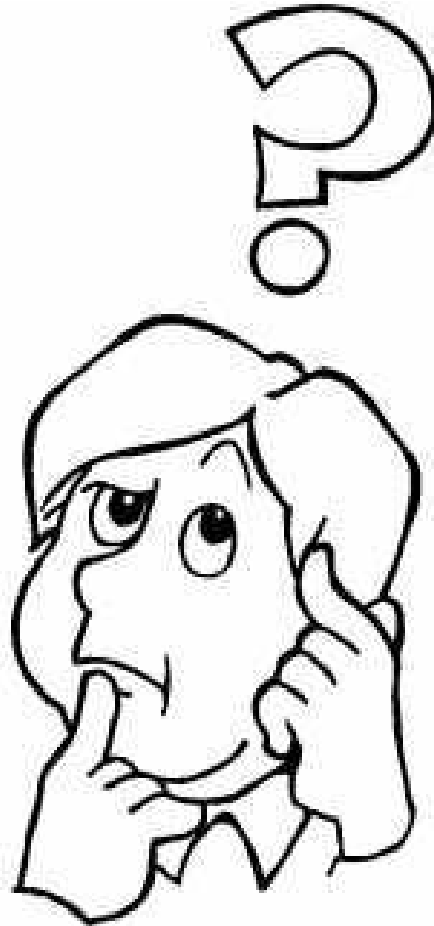
## Ovid's eBook portfolio

- One of the largest selection of core clinical eBooks
- Over 6000 eBooks available (new titles added daily)
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- Access to the latest edition—the most current content available for more accurate, up-to-date research
- 100% word-for-word searchability
- Individual titles and convenient collections covering all key specialties and subspecialties

## Some of the Publishers...

- A&C Black
- Oxford University Press
- Wiley-Blackwell
- Jones & Bartlett
- Royal Pharmaceutical Press
- Royal Society of Chemistry
- Springer Publishing
- American Nurse's Association
- BC Decker
- CABI Publishing
- Clinical Publishing
- Facts & Comparisons
- IFIS
- LWW
- Manson Publishing
- People's Medical Publishing House
- Springer Science + Business Media
- Willan Publishing

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- From Small to Large Collection (ca. 10 to 400 eBooks)
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- LWW Doody's Essential Collection
- 17 Subject-specific LWW Collections in Anesthesiology and more...
- 9 LWW Consult collections covering specific therapeutic areas
- 3 Collections of Jones and Bartlett titles covering nursing as well patient education

And lot more.....

# Specialty collections

## General Medicine (Clinical Medicine)

- Books
  - ACP Medicine
  - Dahlin's Bone Tumors 6th Edition
  - Epilepsy: An Atlas of Investigation and Management 1st Edition
  - Fibromyalgia: The Complete Guide From Medical Experts and Patients
  - PDQ Evidence-Based Principles and Practice
  - The Hospitalist Manual
  - The Year in Infection, Volume 3
  - Travelers' Diarrhea
  - Where Medicine Went Wrong: Rediscovering the Path to Complexity
- Journals
  - Australian Journal of Rural Health
  - Canadian Journal of Rural Medicine
  - InnovAiT
  - Journal of Evaluation in Clinical Practice
  - Postgraduate Medical Journal
  - Therapy

## Individual titles...

- AJCC Cancer Staging Atlas (Springer Science)
- DeVita, Hellman, and Rosenberg's Cancer (LWW)
- Lippincott Manual of Nursing Practise (LWW)
- Minimally Invasive Spine Surgery (Springer Science)
- Oxford Handbook of Memory (Oxford University Press)
- Merrit's Neurology (LWW)
- Oxford Textbook of Medicine(Oxford University Press)
- 100 Questions& Answers about Depresssion(Jones and Bartlett)
- Emerging Infections:An Atlas of Investigation and Management(Clinical Publishing)

# Books@Ovid – flexible pricing models to meet different needs

## Subscription-based model

- Receive book updates with new material clearly indicated and new editions when published

## Purchase model

- One-time payment



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*Thank You!*

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