

# BrowZine

## Your library's new journal browsing service





# Agenda

- What BrowZine?
- Idea behind
- How it works?
- Features
- Trial





University of  
Tennessee

# BrowZine Timeline

2012

- BrowZine developed to bring ease of use to scholarly journals

2013-2014

- Dedicated applications developed for Android and iOS devices

2015

- BrowZine Web

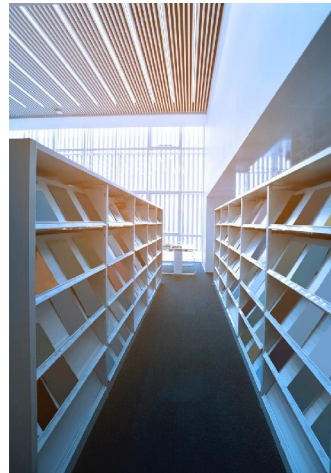




# Over 450 customers in 19 countries

- National Institutes of Health, USA
- **60% of Eira Health Regions, Sweden**
- John Hopkins University, USA
- Health regions in Australia Inc. Western Health, Melbourne Health, Metropolitan Health, ACT Health
- A large number of individual hospital customers
- A large number of University medical libraries Inc. Groningen, Bern, Muenster, National Taiwan, Seoul National






**ScienceDirect** Journals Books

Search all fields Author name

New Search Publications Subject Terms Cited References More Sign In Folder Preferences Help

Searching: **Academic Search Complete** | Choose Databases »

  in  Select a Field (optional) Search Clear ?

AND  in  Select a Field (optional)

AND  in  Select a Field (optional) Add Row

Basic Search | Advanced Search | Visual Search | Search History

Search  General search for books, articles, videos, etc Go Advanced ?

**Specific searches:**

Reserves Journal Title Videos Music Classic CLICnet WorldCat





Step 1: Go to A-Z List

Step 2: Enter Journal Name

Step 3: View Results by Source

Studies show between 25% and 48% of users terminate their search when presented with link options

Step 4: Login

Step 5: Journal page – article?

Search All Books & Media Course Reserves Articles Website

Find Articles, Books, Media, Journals, Collections & Archives

Search

Examples: Neil Armstrong, Engineering, etc.

Browse: Catalogs Databases Online Journals Advanced Search

Journal of ecology (0022-0477) View Terms of Use  
from 03/01/1913 to 11/30/2009 in JSTOR Arts & Sciences I, JSTOR Ecology & Botany I and JSTOR Life Sciences  
from 03/01/1977 to 1 year ago in Academic Search Premier  
from 1998 to present in NERL Wiley-Blackwell Full Collection  
from 1998 to 2 years ago in Wiley-Blackwell Free Backfiles

Journal of ecology and environment View Terms of Use  
from 2013 to present in Directory of Open Access Journals

NetID:

Password:

Login

Home > Ecology > Plant Ecology > Journal of Ecology

Journal of Ecology

Journal of Ecology

Edited By: David Gibson, Richard Bergert, Mark Rees, Amy Austin

Impact Factor: 5.894

ISI Journal Citation Reports® Ranking: 2013: 12141 (Ecology): 12199 (Plant Sciences)

Online ISSN: 1365-2745

Associated Titles: Functional Ecology, Journal of Animal Ecology, Journal of Applied Ecology, Methods in Ecology and Evolution

Recently Published Issues | See all

Visit Journal Homepage

Current Issue: May 2015  
Volume 105, Issue 2

March 2015  
Volume 105, Issue 2

January 2015  
Volume 105, Issue 1

November 2014  
Volume 105, Issue 5

September 2014  
Volume 105, Issue 5

Century Special Feature | Read more

Visit journal homepage

Search: journal of ecology

SO Source

Select a Field (optional...)

Select a Field (optional...)

Basic Search Advanced Search Search History

Refine Results

Current Search

Find all my search terms

SO journal of ecology

Limit To

Full Text

Scholarly (Peer Reviewed) Journals

References Available

Search Results: 1 - 10 of 166,342

1. New data on distribution, ecology, and taxonomy of Turkish

By: AVGIN, Sakine Serap; ANTONINI, Gloria; LARSEN, Andre; JANSSON, 302. pp. DOI: 10.3959/journal-1402-27. Database: EBSCO MegaFILE

Subjects: NETID:UAE, ANIMALS -- Classification: ZOOLOGY(PHANY); I

Academic Journal

PDF Full Text (1.9MB)

2. New data on the distribution and ecology of the mayfly larva

By: PETROVIC, Ana; MLOSEVIC, Dusan; PAUROVIC, Miro; SMIC, Sn 1304-0. Database: EBSCO MegaFILE

Subjects: BALKAN Peninsula; SERBIA; MAYFLY larvae; INSECT ecology

Academic Journal

PDF Full Text (3.16KB)





ACCESS PROVIDED BY

Iron Library

# Webinar Demo Library

FIND JOURNAL BY TITLE, SUBJECT, OR ISSN



BROWSE SUBJECTS

Arts and Humanities

Biological Sciences

Biomedical and Health Sciences

Business and Economics

Earth and Environmental Sciences

Engineering and Technology

History

Law and Legal Studies

Mathematics and Statistics

Philosophy and Religion

Physical Sciences

Sociobehavioral Sciences

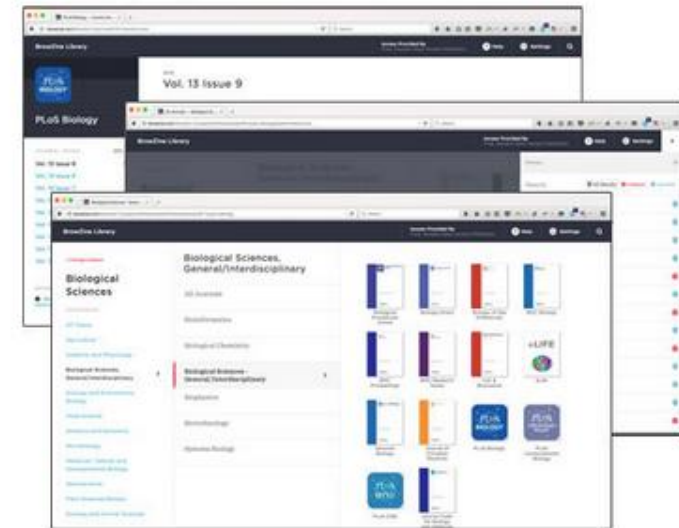
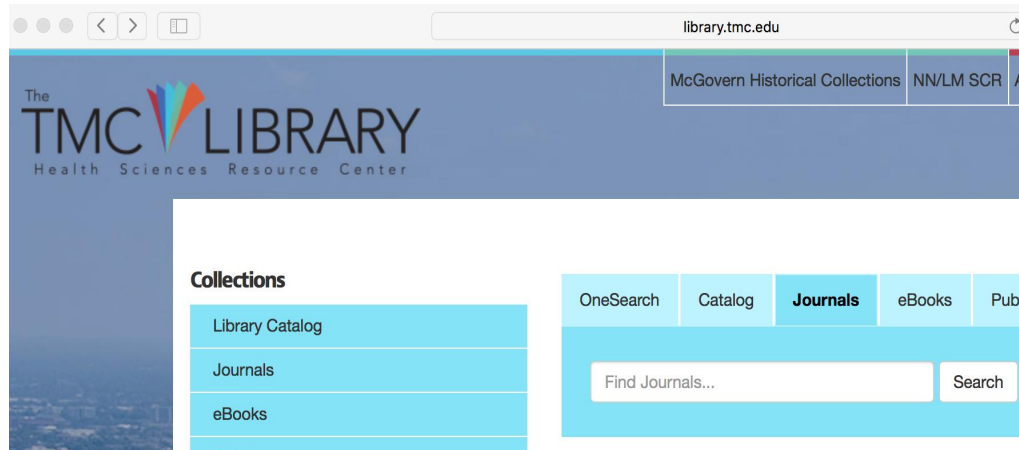
Library branding

Journal or subject finder

Subject areas



# BrowZine Integration: A-Z Integration







Covers your library's key scholarly journal content



The NEW ENGLAND  
JOURNAL of MEDICINE



Taylor & Francis  
Taylor & Francis Group



ELSEVIER

nature publishing group



WILEY  
*Publishers Since 1807*



IEEE



The JAMA Network



BioMed Central  
The Open Access Publisher



Springer





# Features

- Articles always available
  - Can be saved for later usage
- Bookshelf, syncs between devices
  - Notifications from new journals
- Easy access of back issues
- Direct links to articles can be shared



Edit

# Biology

Glycoconjugate Journal



PLoS Biology



20

Free Radical Biology and Me...



33

Cytokine



26

Cell Biology

Cilia



Seminars in Cell & Development...



Chromosome Research



Open Biology



2

Developmental

Mechanisms of Ageing and De...



6

BMC Cell Biology



2

Differentiation



Marine Georesources...



Ecology

Journal of Wood Science



Developmental Cell



26

Tree-Ring Research



Cancer Cell International



20

Forest



259

My Bookshelf



BrowZine Library



Saved Articles



Institution Info



Settings



# BMC Cell Biology

## Vol. 15 Issue 1 – 2014

REMOVE FROM  
MY BOOKSHELF

AVAILABLE  
ISSUES

SHOW  
JOURNAL IN  
LIBRARY

### Tissue specific expression of My

Sielski, Neil L; Ihnatovych, Ivanna; Hagen, Ja

### Leucine modulates dynamic pho glycogen synthesis in human sk

Di Camillo, Barbara; Eduati, Federica; Nair, S

### Stringent requirement for spatial differentiation

Tang, Sze; Tong, Wing; Shen, Wei; Yeung, Ke

### Inhibition of Methicillin-resistant marrow derived mesenchymal st

Maiti, Aparna; Jiranek, William A

### A novel early precursor cell popu

Brandl, Andreas; Yuan, Quan; Boos, Anja M; E

### RasG signaling is important for c

Chattwood, Alex; Bolourani, Parvin; Weeks, G

### Newborn pig trachea cell line cul the porcine upper airway tissue

Vol. 15, Issue 1  
2013

2

Vol. 14, Issue 1  
2012

Vol. 13, Issue 1  
2011

Vol. 12, Issue 1  
2010

Vol. 11, Issue 1  
2009

Vol. 10, Issue 1  
2008

Vol. 9, Issue 1  
2007

Vol. 8, Issue 1  
2006

Vol. 8, Issue Suppl 1  
2006

Vol. 7, Issue 1  
2005

Vol. 6, Issue 1  
2004

#8



### lin signaling pathway and enhances insulin-dependent

, Gianna M

#9



### ar matrix in supporting cell morphogenesis and

#10



### duced cytokines mRNA production in human bone vitamin D3

#11



### w promotes angiogenesis in vitro

ser, Ulrich; Horch, Raymund E; Bleiziffer, Oliver

#12



### Dictyostelium

#13



### conditions allows a partial in vitro representation of







# Very satisfied users

**This Browzine app is the best thing to happen to e-journals ever.**



Sarah T. Roberts  
@ubiquity75

This Browzine app is the best thing to happen to e-journals ever.

4 Feb



Ainslee  
@Ainslee

@browzine app for @Android is the best app for reading journal articles on the go. Can't believe I've never come across it before #phdtips

3/8/15, 1:29 AM



Dustin Mass @dustybob24

@AubrietaDs no doubt! #BrowZine is a real eye opener--seeing tons of great journals i didn't even know i had access to #mindblown #MUEmTech



Janni Aragon, PhD @janniaragon  
It's like my birthday! @browzine



kayguccione

Jan 29, 1:47pm via Twitter for iPhone

Researchers. Read journals eh? My co-presenter at #ECR info session recommends 'Browzine' app. My own life is changed. Try it.

**@browzine I think you just changed my life :) @IDS\_UK @SussexGlobal**



Gioel Gioacchino  
@gioelgio

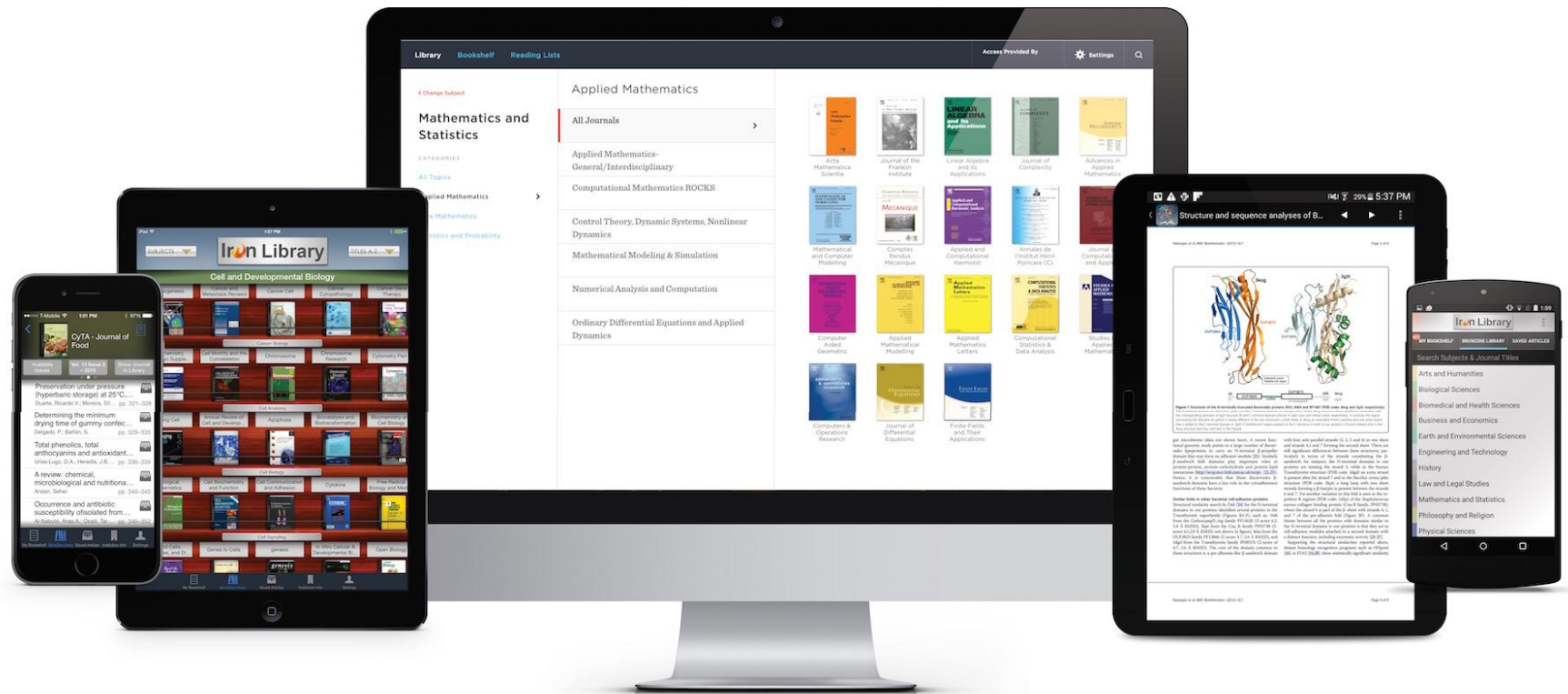
@browzine I think you just changed my life :) @IDS\_UK @SussexGlobal

26 Mar



twitter.com





BrowZine is quick and easy to set-up and integrates with your other library services







# Free Trial

sami.makinen@lminfo.fi

<http://browzine.com/>

Thank you!

